

# Benefits to Dealerships and Resellers

Earn more profits and increase customer loyalty with the most advanced wireless GPS tracker on the market. Our 10 + year battery life and MoveGuard motion-sensing technology provides instant theft alerts and detailed location monitoring.



## Protect Your Trailers from Theft Before They Sell

- Install a tracker on every trailer in your sales yard while they wait to be sold.
- Include the cost of the tracker in the sale price, or simply stick it onto a new trailer when it sells.
- Thieves are getting braver! We have heard from too many dealerships that have had trailers stolen from their sales lot, even picked up and carried over fences.
- When you use our Aggress Geofence feature, our tracker will immediately send you an alert as soon as it leaves your sales yard, and ping you the location, direction and speed every 10 minutes!
- Our motion-sensing technology is designed to ignore normal movements such as gusts of winds or yard moves, so you only receive important alerts for motions that you care about.

## How We Help You Sell More Trackers

We will provide you with:

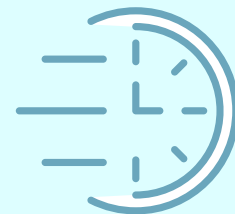
- A wholesale account and online order forms
- An online portal to order free brochures to display and distribute at your dealership
- Graphics to use on social media and email promotions
- A stand up banner when you buy 6 or more trackers.
- Activation links to immediately set up your customer's new account.
- Customer Support



## More Profit



Earn \$200-\$400 profit on every tracker you sell. You can easily upsell a tracker with every trailer.



## Installs Instantly

By the way, you can stick the trackers instantly on equipment at the point of sale, since it takes only 20 seconds to install them with the built-in magnets.

# Types of Customers that Need the PingMaster5000

# NEXT STEPS



## Concerned about Theft

Anxious about losing a trailer/Trailers to theft.



## Rent their trailers and equipment to others

and want to track their exact location and mileage, and if a trailer has entered a no-go zone.



## Have employees that drive their trailers

and want to track the start and end times for paying wages, mileage, breaks, etc.



## Pick up and Deliveries

they want to track their driver's arrival and departure times for noting the exact time a load was picked up and dropped off and have a GPS timestamp.



## Track Mileage

of their trailer(s) for their maintenance schedule



## Your Lender Partners

Finance companies want the security of a tracker on their financed trailers, and our motion-sensing tracker with its long battery life can greatly increase repo recovery rates. You can share the cost of the tracker with your 3rd party lenders or include the installation of the tracker as part of the financing agreement. Please let us know if you'd like to connect us with any of your partner lenders or in-house leasing department.



## FREE DEMO TRACKER

Sign up to receive a free demo tracker to better understand the features and how a variety of your customers could benefit.

## QUICK SOFTWARE TOUR

Schedule a quick software demo with us here at the booth, or at directly on our calendar: <https://calendly.com/matrack-inc/30min>

## REGISTER YOUR WHOLESALE ACCOUNT

by visiting  
[pingmaster5000.com](http://pingmaster5000.com)