

# BENEFITS TO TRAILER MANUFACTURERS

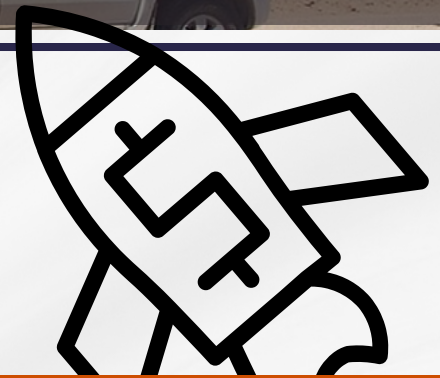
**PingMaster**  
**5000**  
WIRELESS GPS TRACKER  
[www.PingMaster5000.com](http://www.PingMaster5000.com)

Boost profits and brand loyalty by leading the trailer industry with our cutting-edge GPS tracking technology.

## Boost Profits & Sales

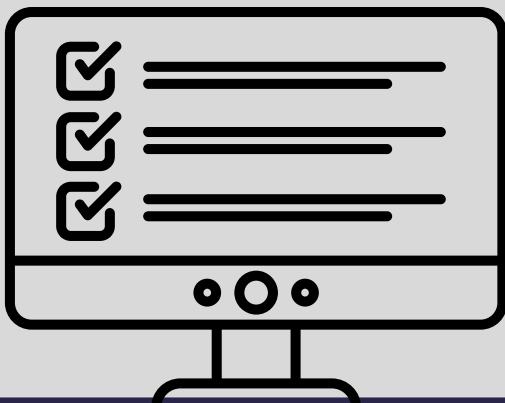
Attract a wider range of clients by helping them monitor their inventory and improve theft and repo recovery rates with our pioneering technology:

- Financing Companies
- Floor Plan Leaders
- Fleet Owners
- Dealerships



## Monitor Your Inventory

- Track which trailers are in-route for delivery to a dealer or end-customer
- Verify every delivery with our 3rd party GPS timestamp
- See which trailers are still at your factories or have been shipped



## Collect Valuable Data

- Gain insights from the (anonymized) data collected by the GPS trackers.
- Use this data to improve your marketing plans and warranties, and tailor your trailers to your customers' needs.



# Benefits to Trailer Manufacturers

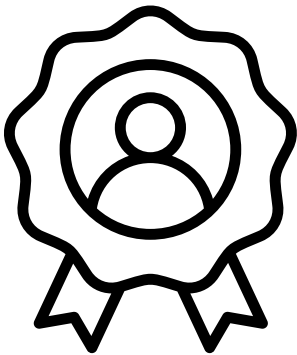


## Boost Dealer Loyalty

Dealers increase their profits by reselling your built-in tracker that surpasses the competition

Dealers with in-house financing or 3rd party lenders can optimize theft and repo recoveries with superior tracking

Dealers can protect trailers on their sales lot from theft before they sell with instant theft alerts.



## Build Fleet Owner Loyalty

- Reduce loss due to theft
- Monitor their fleet:
- Departure and arrival times
- Start and stop times of employee shifts, breaks, or AWOL events
- Minimum mileage traveled by the trailer
- Maintenance schedules and Etc.



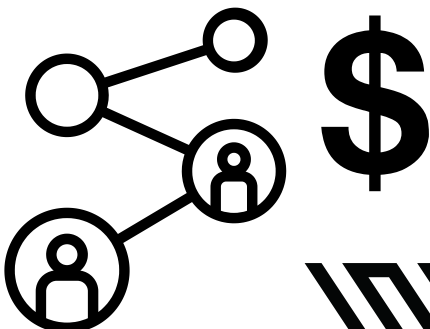
## Warranty Enhancement

- Include a tracker with warranties to collect key data (already included if the trailer is financed)
- Expediting Roadside Assistance: with location tracking
- Verifying Claim Validity: when a client makes a claim on the warranty, you can review the tracking data to see if they were driving at excessive speeds off-road, out of bounds, or in extreme weather conditions or rough roads, etc.



## Referral Commissions

Earn commission on each PingMaster5000 sold through your referrals to companies that manufacture, rent, or sell trackable equipment (trailers, golf carts, ATVs, construction equipment, boats, and other valuable assets)



## NEXT STEPS

We can give you a few demo trackers to test on your own, so you can learn more about their features and benefits firsthand - [support@pingmaster5000.com](mailto:support@pingmaster5000.com)